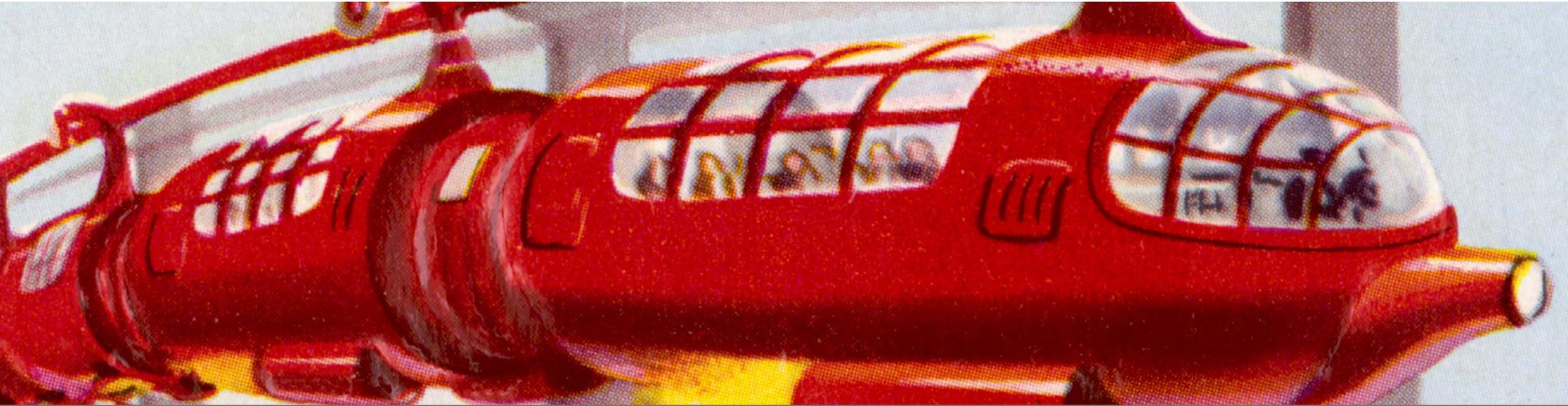




The Bowen Craggs
Conference 2019

Berlin
18 - 19 June



OUR CORE THEME IS A BIG SUBJECT:

The future

Where will communications go, and what route will they take? Will computer screens and smartphones become irrelevant? And why? Before that, how will we use AI, VR, personalisation and all that is currently at the cutting edge? We will keep an eagle eye on what else is happening now, on the issues that will never go away – governance, measurement, content – and listen to your peers tell how they are tackling and overcoming the challenges they face. At the heart of our conference is the opportunity to mix with online communications professionals in a relaxed, vendor-free environment.

www.bowencraggs.com/conference

KEYNOTE

Ian Pearson, Futurologist

How will online communications develop?

Ian Pearson will take us from the near to deep future, deploying his formidable record of prediction to help us see the way. Ian was BT's Futurologist for more than 15 years and now runs Futurizon, a futures institute. His 1800+ inventions range from text messaging and the active contact lens, to driverless transport and space travel.

The programme is taking shape, with further details to be announced early in 2019. Our speaker list promises to be of the usual high calibre, covering a mix of topics, including measurement, governance, content strategy, social channels and mobile. Hear candid case studies from peers that are full of practical insights. Participate in lively discussions about the current challenges and future opportunities for online communications. Visit the Bowen Craggs Conference pages of our website for a taste of previous events.

WHEN?

18 - 19 June 2019

WHERE?

Pullman Berlin Schweizerhof Hotel, Berlin, Germany

REGISTER NOW

[www.bowencraggs.com/
Conference/Registration](http://www.bowencraggs.com/Conference/Registration)

“One of the things I find most helpful about being here is that I get access to really massive European multinationals that I don't usually get to see and benchmark with.”

Ashley Brown, Senior Manager, Digital Communications, Amazon

REGISTER NOW FOR €2495

Club members receive a 20% discount, use the code CLUB

Key information:

- Price includes all lunches, refreshments and evening social dinner
- Please contact ddrury@bowencraggs.com if you have any questions
- Your data will be secure and won't be sold to third parties

Team deals and NGO discounts are also available. Please contact ddrury@bowencraggs.com

We have secured a special delegate rate for a number of rooms for the nights of 17th and 18th June at the conference hotel, inclusive of breakfast, VAT and tourist tax, which will be payable onsite:

- Single use room: 159€ + city tax (Breakfast and service charge included)
- Double use room: 183€ + city tax (Breakfast and service charge included)

** Terms and Conditions: Attendee substitutions are permitted without charge. Cancellations (for conference and for accommodation) made before 6 weeks prior the event will incur a cancellation fee of €150. No refunds will be made for cancellations made any later. If for reasons of Force Majeure the event cannot take place as scheduled, the organisers reserve the right to reschedule the event to a date and place of its choosing. If you have any questions, feel free to contact us at registration@risingmedia.com.*

*** Conferences are classified under EU VAT legislation as 'services supplied where performed' and therefore VAT of the country hosting the conference must be charged. Delegates must pay the VAT charged on their invoice initially but can potentially reclaim this back from the national VAT office concerned. VAT in Germany is currently 19%.*

**“An engaging, informative and busy two days, all delivered in an inclusive and informal fashion.
The atmosphere that the BC team created was very informal and engaging”**

Andrew Thompson, Editor, bp.com

REGISTER NOW

[www.bowencraggs.com/
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